

INTELLIGENCE REPORT · SAMPLE

How AI engines perceive your brand.

PREPARED FOR

Acme Robotics

acmerobotics.com · Industrial automation

REPORT DATE

May 2026

Engines: 6 · Prompts: 100 · Responses: 5,000

Where you stand today

How ChatGPT, Claude, Gemini, Perplexity, Copilot and Grok currently surface Acme Robotics.

AI VISIBILITY SCORE

62 / 100

Cohort median: 41 · Top decile: 78

47%

MENTION RATE

#3.1

AVG RANK WHEN MENTIONED

18%

SHARE OF VOICE VS 5 COMPETITORS

Three findings that matter

- Strongest:** ChatGPT cites Acme Robotics in 71% of buyer-intent prompts about 'industrial 6-axis arms'.
- Gap:** Perplexity and Gemini rarely mention Acme — competitors own the citation surface there.
- Opportunity:** 12 high-intent prompts have zero brand presence across all 6 engines.

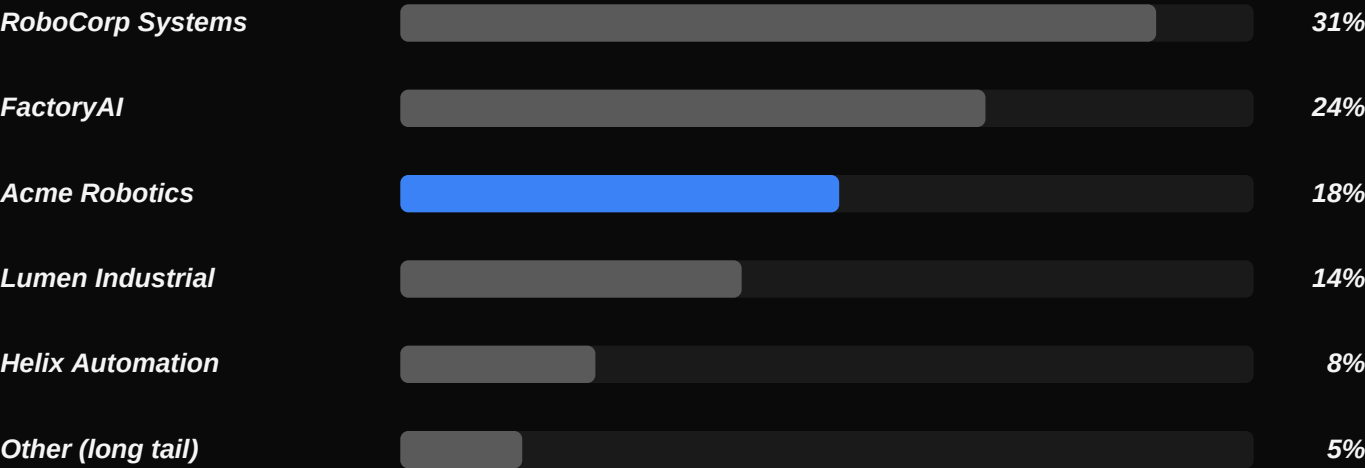
Engine-by-engine breakdown

Where AI sees you across the six engines we tracked this month.

ENGINE	MENTION RATE	AVG RANK	SENTIMENT	NOTE
ChatGPT (GPT-4o)	71%	#1.8	Positive	Default recommendation
Claude 3.5	58%	#2.4	Neutral	Cited as 'a leader'
Gemini 2.0	39%	#3.9	Neutral	Mentioned, rarely linked
Perplexity	31%	#4.2	Mixed	Citations 18 months old
Copilot (Bing)	44%	#3.1	Positive	Strong on technical prompts
Grok	27%	#4.6	Neutral	Limited training data

Competitive share of voice

Of all AI mentions across the 6 engines for your category, what percentage cite each brand.



WHAT THIS MEANS

RoboCorp and FactoryAI together hold 55% of AI mind-share in your category. Closing the gap to RoboCorp by 5 points correlates with ~\$1.4M of recovered AI-influenced revenue based on our cohort model. Roadmap on page 7.

Prompt × engine coverage

12 high-intent prompts from your buyer journey scored against each engine.

	GPT-4o	Claude	Gemini	Perplexity	Copilot	Grok
best industrial robotic arm 2026			—	—		—
robotic arm for automotive assembly				—		—
6-axis robot under \$50k			—	—		—
industrial robotics vs cobots						
robot integrator near me		—	—	—	—	—
AI vision system for pick and place			—	—		—
factory automation ROI calculator			—	—	—	—
warehouse robotics platform						
predictive maintenance robotics			—	—		—
alternatives to FactoryAI						
robotic arm for food packaging	—	—	—	—	—	—
best end-effector for delicate parts	—	—	—	—	—	—

Ranked #1 Cited

—

 Missing

Top gaps

What's costing you AI-influenced pipeline right now.

01 · No structured entity graph

Engines pull from outdated Wikidata + ambiguous product pages.

02 · Pricing page invisible to LLMs

Robots.txt blocks GPTBot — engines can't see your pricing tier.

03 · 12 zero-coverage prompts

Highest-value buyer prompts surface 0 Acme mentions. Competitors own them.

04 · Citations 18 months stale

Perplexity & Gemini reference outdated PR. Knowledge refresh needed.

05 · No AI Commerce surface

Acme is invisible inside ChatGPT Shopping & Perplexity Buy.

How AI describes you

"Acme Robotics is a US-based industrial automation company known for reliable 6-axis arms in mid-size factories. While respected among integrators, larger competitors like RoboCorp Systems lead in AI-driven vision and ROI tooling."

— Aggregated narrative across ChatGPT, Claude, Gemini, Perplexity

Execution roadmap

Done-with-you. Expected lift assumes 15 optimization actions per month.

FIRST 30 DAYS

+18 pts visibility

- Unblock GPTBot, ClaudeBot, PerplexityBot.
- Publish entity-graph schema (Org + Product).
- Re-write the 12 zero-coverage answer pages.
- Wikidata + DBpedia entity reconciliation.

DAYS 30 – 60

+12 pts · +8% SoV

- Citation seeding across 24 authority sources.
- Brand positioning injection (Layer 2).
- Competitor displacement on 6 priority prompts.
- Perplexity-specific knowledge refresh.

DAYS 60 – 90

Top-3 in category

- AI Commerce surface (ChatGPT Shopping, Perplexity Buy).
- Attribution wiring: mention → click → pipeline.
- Quarterly review + 90-day Intelligence refresh.
- Sales enablement: AI-cited prompt library.

From sample to live system

This is what SalesMarketing.ai delivers every month — for your real brand.

ENTRY

\$499

/mo · AI VISIBILITY

- 100 prompts · 6 engines
- 5,000 AI responses / mo
- Monthly Intelligence Report
- 15 optimization actions
- Done-with-you delivery

REVENUE

\$999

/mo · MOST POPULAR

- 250 prompts · 10 engines + AI Mode
- 10,000 AI responses / mo
- 40 optimization actions
- AI Commerce visibility
- Dedicated AEO/GEO strategist

INFRASTRUCTURE

\$4,999

/mo · SCALE

- 500 prompts · 15+ engines
- 25,000 AI responses / mo
- Unlimited optimization actions
- AI revenue attribution
- Brand Positioning Injection Layer

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